

# **Sugar Shack TO, presented by Redpath**

**March 14-15, 2026**



**Marcom**

As of March 2026

## Boilerplates

### Sugar Shack TO

Sugar Shack TO, presented by Redpath is a free, family friendly winter event on Toronto's Waterfront. On March 14 & 15, 2026, Harbourfront Centre will come alive with all things Canadiana including interactive activities, live entertainment, delicious comfort food, a warming station and of course tons of fresh maple taffy. General admission is free. [www.sugarshackto.ca](http://www.sugarshackto.ca)



### Water's Edge Festivals & Events – Produces Sugar Shack TO

Water's Edge Festivals & Events (WEFE) is an Ontario not-for-profit corporation created in 2011 with a mandate to produce annual family festivals and provide a strong economic impact for Toronto and Ontario. The main objectives of WEFE include: producing exceptional family festivals; providing strong economic impact for Toronto and Ontario; developing tourism and visitation along Toronto's waterfront; building strategic partnerships locally, regionally and nationally, including significant stakeholders; and marketing waterfront destinations both locally and to tourists.



### Redpath Sugar – Presenting Sponsor

Redpath Sugar has been crafting sugar in Canada since 1854 and has been an integral part of Toronto's waterfront for more than 50 years. With over 300 employees, Redpath is proud to provide high quality sugar products across Canada, through grocery stores, restaurants, foodservice outlets and to food manufacturers. [www.redpathsugar.com](http://www.redpathsugar.com)



## PHOTOS - [HERE](#)

## SOCIAL

Relation	Company	Instagram	Facebook
Event	Sugar Shack TO	@SugarShackTO	TOWaterfrontfest
Presenting Partner	Redpath Sugar	@redpathsugar	redpathsugar
In Partnership With	Harbourfront Centre	@HarbourfrontCentre	HarbourfrontCentre
Warming Station Partner	Billy Bishop Airport	@bbishopairport	BBishopAirport
Maple Taffy Presented by	Menkes Developments	@menkeslife	MenkesLife
Hotel Partner	Westin Harbour Castle	@westinharbourcastle	Westin Harbour Castle
Travel Partner	Porter Airlines	@porterairlines	porterairlines

## MESSAGING

Size	Sugar Shack TO Messaging
Long 204	<p>The Shack is back! Sugar Shack TO returns March 14-15 for more March Break Maple Madness.</p> <p>Toronto's urban cabane à sucre experience is coming to Harbourfront Centre for the first time ever with a sweet weekend of winter fun and plenty of fresh maple syrup.</p> <p>Tap into your true Canadian self this March break at Sugar Shack TO, presented by Redpath. Harbourfront Centre will be transformed into a maple wonderland featuring live entertainment, a warming station, delicious maple-infused food, a Lumberjack show and much more.</p> <p><b>WHEN</b></p> <p>Saturday, March 14, 11 a.m. – 6 p.m. Sunday, March 15, 11 a.m. – 6 p.m.</p> <p><b>WHERE</b></p> <p>Harbourfront Centre, 235 Queens Quay W. Toronto, ON M5J 2G8</p> <p><b>WHAT</b></p> <ul style="list-style-type: none"><li>• Two Sugar Shacks serving up fresh Ontario maple taffy, presented by Menkes Developments.</li><li>• Maple infused comfort food including hot apple cider from Redpath Sugar.</li><li>• Live Entertainment from Great Canadian Fiddle Show and Tim Burr the Circus Lumberjack.</li><li>• Billy Bishop Airport warming station with bon fires and a maple sugaring demonstration.</li><li>• Free general admission.</li><li>• Maple Taffy \$5 each or 5 for \$20 + tax. Credit &amp; Debit accepted.</li></ul> <p>2026 partners include: Redpath Sugar, Menkes Developments, Harbourfront Centre, Billy Bishop Airport, Westin Harbour Castle Hotel and Porter Airlines.</p> <p>To keep up to date with event details, visit <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a> and follow <a href="https://www.instagram.com/sugarshackto">@sugarshackto</a> on Instagram.</p> <hr/>
Mid 59 words	<p>Tap into Sweetness this March Break at <b>Sugar Shack TO</b>, presented by Redpath! With real maple taffy, a Lumberjack show, warming station and delicious maple infused food, there is something for everyone. Join us the first weekend of March Break at Harbourfront Centre March 14-15, 2026 for a family staycation!</p> <p>Visit <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a> or follow us <a href="https://www.instagram.com/sugarshackto">@sugarshackto</a> for more information.</p> <hr/>

Mid 65 words	The Shack is Back on Toronto's waterfront! Grab your sweetie and head to Harbourfront Centre Sugar Beach March 14-15 for a very Canadian weekend fuelled by maple syrup.  See a Lumberjack show, warm up by the fire, try some delicious maple treats and sweeten up your winter blues at Sugar Shack TO, presented by Redpath. For more information visit <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a> and follow <a href="https://www.instagram.com/sugarshackto">@sugarshackto</a> on Instagram.
Short 39 words	SWEET! <b>Sugar Shack TO</b> , presented by Redpath, is a free, family-friendly, winter event on Toronto's waterfront that celebrates all things maple. Happening March 14-15 at Harbourfront Centre. More delicious details can be found at <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a> or <a href="https://www.instagram.com/sugarshackto">@sugarshackto</a> on Instagram.

## SOCIAL CAPTIONS

The below are all pre-written captions to use when promoting the event on social media.

Embrace all things sweet this March Break <a href="https://www.instagram.com/sugarshackto">@sugarshackto</a> , presented by @redpathsugar. Happening March 14-15 <a href="https://www.instagram.com/harbourfrontcentre">@harbourfrontcentre</a> . Toronto's one & only cabane à sucre event! <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a>
Get ready for some true Canadian maple-filled fun! @SugarShackTO, presented by @redpathsugar is back March 14-15 at a new venue, @harbourfrontcentre! <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a>
@SugarShackTO returns March 14-15 for the first time ever @harbourfrontcentre. Kick back and relax with some maple taffy and sweet treats presented by @redpathsugar. Visit <a href="http://www.sugarshackto.ca">sugarshackto.ca</a> for more info.
@SugarShackTO, presented by @redpathsugar Mar 14-15 at Harbourfront Centre. Lumberjack show, bonfires, maple taffy & much more! <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a>
Indulge in a sweet getaway this March Break. Celebrate the end of winter at @SugarShackTO, presented by @redpathsugar March 14-15 happening @harbourfrontcentre <a href="http://www.sugarshackto.ca">www.sugarshackto.ca</a> .
Tap into your true Canadian self at @SugarShackTO presented by @redpathsugar. The Shack is Back from March 14-15 at Harbourfront Centre. Visit <a href="http://www.sugarshackto.ca">sugarshackto.ca</a> for info.

## TAGLINES

### General

- The Shack is Back, March 14-15 at Harbourfront Centre.
- Tap into your true Canadian self at Sugar Shack TO, presented by Redpath.
- Tap into sweetness March 14-15 at Sugar Shack TO, presented by Redpath.
- March Break Maple Madness at Sugar Shack TO, presented by Redpath.

### Families

- Bring all your sweeties to Sugar Shack TO, presented by Redpath.
- A March Break staycation for the whole family.

### Winter

- Sweeten up your winter blues at Sugar Shack TO, presented by Redpath.
- Celebrate the sweet end of winter at Sugar Shack TO, presented by Redpath.